

## SAMPSON MORRIS GROUP EXECUTIVE TRANSITION

2500 Eldo Road, Monroeville PA 15146 | 5/26/2023



### OUR NEW PRESIDENT

Brian A. Synan



### OUR NEW CFO

Thomas C. Dixon

With over 70 years of experience in Commercial and Residential real estate, Sampson Morris Group leverages its extensive experience and proven track record in development and property management to stand out as an industry leader in Western PA.

Sampson Morris Group's strategic approach has propelled growth to build an exquisite real estate portfolio. Through the expertise of talented individuals, the company has integrated partnerships with affiliates specializing in construction and land development to bring flexibility, creativity, and value to each project. The leadership at Sampson Morris Group has brokered well-established partnerships with a conglomerate of groups to develop and manage an impressive holding of more than 2.8 million square feet of commercial real estate and 3,500 residential units.

Throughout the history of Sampson Morris Group, the organization has been led and managed by an elite set of managers who have framed the company to the successful establishment it is today. SMG takes pride in its management philosophies, including forward-thinking and strong efforts in employee development and succession planning. As tenured executives sunset their careers, the owners looked within the organization for emerging leadership.

After 26 years with Sampson Morris Group, our longstanding President, David Sarver IV, retired on April 28, 2023. Dave has always led by example throughout his career, with clear communication and organization being the driving force to his success. As President, he oversaw all commercial and residential portfolio operations and management. He was always willing to listen, help wherever needed, and excelled in everything he handled. His career at Sampson Morris Group started as Project Manager, and he became President through hard work and determination. His positive personality and work ethic in the office will be missed.

With an impressive 40 years in his career, we also say goodbye to Steve Rossi, who retired at the end of 2022 as Chief Financial Officer. Steve amplified his work with honesty, ambition, and a meticulous approach to his role. He managed financial and strategic planning, lender and financial negotiations, financial accounting, tax reporting, and much more. Integrity and

loyalty are his cornerstone qualities, must-have traits in this field. In 2016 the Pittsburgh Business Times awarded Steve CFO of the Year. Steve leaves us with advice his father left him: "whatever career path you choose, do it to your fullest potential; anything less than that is a waste of your time, and probably someone else's as well."

We are proud to announce our current Sr. Vice President /Broker of Record Brian Synan has been promoted to President of Sampson Morris Group. He boasts an impressive resume with a BS in Business Management from Grove City College, an MBA from Duquesne University, IREM Certified Property Manager, and Certified Commercial Investment Member. Brian brings over 20 years of industry knowledge and insight that he plans on using to oversee the company's day-to-day activities. His command of acquisitions, construction and operations will drive a successful strategy for the future. Brian lives by the understanding that problems are opportunities and that everything can create value. We are excited to see how Brian's fresh perspective will propel the company into exciting new ventures.

With over 25 years of experience, Sampson Morris Group appointed Tom Dixon as the new Chief Financial Officer. With comprehensive knowledge in financial management, corporate compliance, and financial analysis, we are confident that his broad knowledge will provide complete, transparent, and accurate financial information to our CEO, owners, and all levels of the organization. He holds a Bachelor of Science in Business Administration and Accounting from Duquesne University, as well as his CPA license. Tom plans to be a collaborative leader while providing mentorship and guidance to his team and the organization. Tom lives by the following quote "I would rather be exhausted from hard times which breed success... than well rested from achieving nothing." Peter Drucker.

We are grateful for Dave and Steve's profound effect on Sampson Morris Group's accomplishments; they have been pillars of the organization for decades. We are excited for Brian and Tom's energy and focus to shape the next 60+ years of advancement.